



ABN 68 086 794 087  
www.wea.org.au

## NATIONAL CONFERENCE & EXHIBITION 2009

*'Sustainability Through Technology'*

### EXHIBITORS INFORMATION

June 24 - 25, 2009

**Wolf Blass Visitors Centre**

**Nuriootpa, SA**

The annual WEA conference and exhibition returns to the Barossa again following the success of the 2008 conference. This conference is a significant event on the wine calendar as it concentrates on all aspects of wine production from the grape to the bottle and is aimed at engineering staff, maintenance staff, winemakers, CEO's and winery suppliers whose goal is to improve winery performance. Two days of presentations and workshops combined with an exhibition by Australian and International suppliers of equipment and services to the industry make this a dynamic place to meet the key players face to face and share your knowledge and technologies.

**This is a unique opportunity to promote your Company and products to the decision makers for equipment and services purchases, engineering and maintenance of all the Major Wine Companies of Australia in one room and with increasing numbers from smaller wineries . As an exhibitor and/or as a presenter you can promote your business, increase your sales and expand your network. Don't be disappointed act now to secure your site.**

**This Sponsorship Invitation Includes:**

- Exhibitor / Sponsorship Opportunity Details
- Accommodation Guide
- Floor Plan for Exhibition
- Sponsorship Application
- Program Outline
- Invitation to present product/technical information
- Registration Form

### SPONSOR/EXHIBITOR OPPORTUNITIES

The program provides varied opportunities for sponsorship and exhibition participation and is not limited to those listed so we would welcome your own ideas for discussion.

## **1. MAJOR SPONSORS**

As in previous years we welcome **Programmed Maintenance Services** as our **Patron Sponsor**. We also welcome the following companies who will be major sponsors this year:

**Rockwell Automation**  
**Sage**

**Festo**

## **2. EXHIBITION/TRADE DISPLAYS**

**\$1400 - 1600**

There are two different size booths available to suit your needs 3m x 3m and 3m wide x 2.4m deep. All panels are 2.5m high. Each size booth has the same fit out.

Sites 9-26, 37-60 are 3m x 3m	\$1600
Sites 1-8, 27-36 are 3m wide x 2.4m	\$1400

All Exhibitors will receive the following benefits

- :
- Display of Company products adjacent to Conference Room.
- Exposure to participants will be at registration, coffee breaks, lunch and end of each day. (Lunch breaks have been extended to 1 1/2 hours this year to allow more time in the exhibition)
- Additional day visitors from local wineries will visit the exhibition while conference sessions are on.
- One** free registration (including conference dinner). Any additional staff attending to be paid at conference rates.
- Your Company name and chosen area of sponsorship will be included in the Conference Book
- Your company will be listed on the conference website with a brief listing of products / services
- Opportunity to provide a professional article in the WEA Newsletter.
- Each site area is 3m x 3m or 3m x 2.4m with 1m sidewalls

The following will be supplied at the venue and is included in your exhibition cost –

- \* a back wall and 1m sidewalls at 2.5m high.
- \* Velcro receptive frontrunner fabric
- \* 1 x standard 5 amp power point
- \* 1 x fascia board with computer cut vinyl company name
- \* 2 x 150 watt spotlights lights
- \* 1 x table and chair if required.

Additional furniture, equipment and lighting options will be available if required from **Renniks Exhibitions** and they will contact you re name boards prior to the event. They may be contacted on **08 8292 3950**.

### **2.1 DISPLAY PANELS**

There are a limited number of display panels available near walkways and the conference rooms. These panels are 2m high and the cost for display is \$75 per linear meter

## **3. ADVERTISING**

- A conference Book of Proceedings will be distributed at the conference to all delegates and will also be available to wine industry maintenance personnel throughout Australia. Full color ads may be placed in this book at the following rates:

a. Half Page -- \$375

b. Full Page - \$495

## **4. SUPPORTING SPONSORSHIP**

**a Catering** The following Meals/Catering opportunities are available for sponsorship

- a. Lunch June 24 \$1500
- b. Lunch June 25 \$1500
- c. Pre-dinner Drinks. Thurs June 25 \$1750 (or part share)
- d. Coffee machines – An opportunity exists to supply cappuccino machines in the exhibition area which will complement the usual tea/coffee stations. Company signage will be associated with the machines. To discuss the alternatives contact Trevor Leighton.

Sponsorship of catering includes the following;

- Company Banner/ Logo displayed at the meal/drinks location.
- Acknowledgment of company as sponsor of meal/drinks by conference chairman nominee.
- Opportunity to address the conference at that time
- Your Company name and chosen area of sponsorship will be included in the Sponsors acknowledgment section of the Conference Proceedings publication.

***b. Conference Satchel materials***

- Limited space is available for items to be placed in the satchel and a charge of \$200 is made.

***c. Your Ideas***

- Should you desire an alternative form of sponsorship we would welcome your ideas for discussion.

**The Venue**

- The venue is the **Wolf Blass Visitors Centre** on the Sturt Highway at Nuriootpa. The contact person is Ronelle Linke, Functions Coordinator on **08 8568 7521**
- A Forklift will be available for unloading and loading on Tuesday afternoon, Wednesday morning, Thursday afternoon and Friday morning and a hand pallet trolley will be available inside the building.
- Some 3 phase power outlets will be available; however these are limited and will limit your choice of locations.

**Security and Equipment Deliveries**

- Limited storage of equipment prior to the conference is available and it is advisable to contact the venue re arrival times for any larger items etc.
- It is essential that all equipment is removed from the site by 5:00pm on Friday 22nd

**HOW TO BOOK AND PAYMENT DEADLINES:**

**PLEASE NOTE:**

- All prices include GST
- **Included in your sponsorship/exhibition package is one free registration (2 for major sponsors). All other people attending, including sponsors and staff, will be required to register** (see separate form). However, sponsors and staff may register these additional people with Trevor Leighton and include registration fees with the sponsorship/exhibition payment. *(Please note that registration includes the conference dinner which is always a great event)*
- Reservation of a selected display space and confirmation of your sponsorship will only apply upon receipt of fifty percent (50%) of the total cost of your sponsorship involvement. (if sponsoring by Advertisement only please forward payment in full)
- The balance is required by **Friday May 29, 2009**
- Please complete and return the enclosed booking form together with deposit payment,

**\*N.B. Sponsors / Exhibitors will be given preference in order of receipt of deposit.**

**CANCELLATION POLICY**

In the event of withdrawal of sponsorship, please be advised that unless that particular area of sponsorship is not resold, we reserve the right to retain the deposit monies received.

## INVITATION TO PRESENT

Sponsors/Exhibitors are invited to express interest in two opportunities to present at the conference.

- 10 minute presentation on new products or processes
- 25 minute technical presentation

These sessions **are not to be a straight advertising presentation** for your company or product but to focus on the use/benefits in the winery of the product/process. Your company/product will be acknowledged in both the conference proceedings book and by the chair of the session.

The final choice of which products/processes are chosen will depend on relevance to the conference theme this year, *Sustainability Through Technology*, also whether you have recently presented, 'newness' of product/process and the conference timetable.

This year we are particularly inviting presentations in the following areas :

Sustainability in the Winery	Engineering Innovations
Workcare,	HACCP, QA
Energy Conservation & Management	Advances in Winery Equipment & Processing Techniques
Stress Management	Water Conservation & Management
Advances in Packaging Equipment & Technology	Finished Product Storage Technology
Advances in Waste Water Treatment	Efficiencies in Maintenance
OH&S in the Workplace	Manufacturing Intelligence

Other new or innovative products/services particularly related to Sustainability would be welcome.

If you wish to express interest in these opportunities please contact the conference **program coordinator**:-

David Clark ph 03 5962 2142, Fax 03 5962 1328, Mbl 0412 518 685

## FURTHER CONFERENCE INFORMATION

### **Conference Coordinator:**

Trevor Leighton  
PO Box 433  
Buronga  
NSW 2739

Mb 0417 597 956  
Fax 03 5024 8925  
Hm 03 5024 8611  
tleight@bigpond.net.au

**Conference information will be regularly updated on our website [www.wea.org.au](http://www.wea.org.au)**

Barossa ValleyACCOMMODATION**PLEASE NOTE:**

- \* Block accommodation has been tentatively booked at the following hotels/motels. Distances from the venue vary but all will require car transport. (Nuriootpa accommodation approx 5 mins by car to venue)
- \* Prices quoted are room only unless otherwise stated
- \* When contacting the hotel/motel of your choice please advise that you are booking for the **Winery Engineering Conference** to obtain the conference rate.
- \* Further accommodation and tourist information is available from the **Barossa Visitor Centre** in Tanunda. Phone 08 8563 0600 or 1300 852 982. [info@barossa.com](mailto:info@barossa.com)

<b>NURIOOTPA VINE INN</b> Murray St. Nuriootpa	08 8562 2133	Exec Sgl	\$110
<b>NURIOOTPA VINE COURT</b> Murray St. Nuriootpa	08 8562 2133	Sgl Deluxe apartments	\$85 \$150
<b>TOP DROP MOTEL</b> Kalimna Rd. Nuriootpa (twin share & family also available)	08 8562 1033	Econ Std Deluxe	\$63 - \$69 \$73 - \$79 \$83 - \$89
<b>BAROSSA VALLEY TOURIST PARK</b> Penrice Rd. Nuriootpa	08 8562 1404 (1/2 bedroom e/s units available)		\$48 - \$100
<b>BAROSSA WEINTAL</b> Murray St. Tanunda 10 mins drive to venue)	08 8563 2303	Deluxe - - Studio Apart.	Sgl T/S \$119 \$139 \$250
<b>BAROSSA MOTOR LODGE</b> 182 Murray St. Tanunda (10 mins drive to venue)	08 8563 2988	Sgl Twin share	\$90 \$100
<b>NOVOTEL BAROSSA VALLEY RESORT</b> Golf Links Rd. Rowland Flat (approx 30 mins to venue)	08 8524 0100 (Sgl. t/share and apartments available)	\$	170-220

**SPONSORSHIP / EXHIBITION APPLICATION**

COMPANY NAME: \_\_\_\_\_

Brief Summary of products/services for inclusion on website. - eg refrigeration equipment or stainless steel fabrication  
(max. 6 words)  
.....

ADDRESS: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_ POSITION \_\_\_\_\_

Phone: ..... Fax: ..... Mobile: .....  
e-mail: .....

**EXHIBITION / SPONSORSHIP DETAILS**

TRADE DISPLAY \$ .....

Display panels .. ...m @ \$75 per metre .....

ADVERTISING \$ .....

SUPPORTING SPONSORSHIP \$ .....

REGISTRATIONS  
Name for nominated free registration .....

Additional registrations: (Further details may be provided on attached registration Form)

Name: ..... Position: .....  
Name: ..... Position: .....  
Name: ..... Position: ..... \$ .....

**REGISTRATION :**

Members of WEA	Early Bird to May 29, 2008. - \$210	After May 29	\$250
Non members	Early Bird by May 29, 2008. - \$250	After May 29	\$280

**TOTAL \$**

Deposit Amount \$..... Payment Type \* Cheque / Direct Credit / Credit Card

**EXHIBITION SPACE REQUIREMENTS**

Preferred Booth Site Numbers - Please note 3 choices and these will be allocated according to order of receipt of deposit. If your choices are already allocated then we will allocate the next available for you

Please tick if a table and chair is required for your booth

\* **Cheques** should be made payable to:-  
Winery Engineers Conference  
Forward To:- Trevor Leighton  
Winery Engineering Association  
PO BOX 433  
Buronga. NSW 2739

\* **Direct Credit** : Winery Engineers Conference  
Commonwealth Bank of Australia  
BSB : 063 520  
Account 1025 0934

\* **Credit Card**: Please charge the amount of \$..... to my - MasterCard / Visa / (PLEASE CIRCLE)

Card Number ..... Expiry Date .....

Name on Card ..... Daytime phone number .....

Signature .....

## REGISTRATION FORM – Sponsors/Exhibitors Only

Surname ..... First Name .....

Name for Name Tag .....

**NOTE: If completing more than one registration it is not necessary to duplicate company details unless there is a variation**

Company ..... Job Title .....

Postal Address .....

Phone ..... Fax ..... Mobile .....

Member of Winery Engineering Association YES NO

**To assist with planning, please indicate if you will be attending:**

( Please note Registration fee includes meals and the conference dinner)

Lunch Wednesday 24       Lunch Thursday 25       Conference Dinner Thursday 25

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## **NATIONAL CONFERENCE & EXHIBITION 2009**

(Nuriootpa, SA. June 24-25, 2009)

### **PROGRAM OUTLINE**

(Detailed program information will be updated on our website [www.wea.org.au](http://www.wea.org.au))

**Tuesday June 23th** 3:00pm access to display area to set up. ( Forklift available at this time)

#### **Wednesday June 24th**

7.00am Access to display areas to set up (Forklift available)

10.00am Registration commences - coffee and view exhibition

**11.15am Conference Opens**

12.30 LUNCH in exhibition area

**2.00 pm Conference Resumes**

3.00pm COFFEE BREAK in exhibition area

**3.30pm Conference Resumes**

**5.00pm Conference ends for day.**

5:00 pm AGM

5.45pm Networking and Stress Relief (drinks)

6.30pm Free Time

**Please Note** that there is not an organised dinner on Wednesday to allow for informal networking, however there are many great eating places in the Barossa and more information will be available at the registration area.

#### **Thursday June 25th**

9:30 am Coffee in Exhibition Area

**10.00am Conferences Sessions Resume**

12.00pm LUNCH in exhibition area including Sponsors prize draws

**1.30pm Conference Sessions**

3.00pm BREAK in exhibition area

**3.30pm Conference Sessions** (Displays may be removed at this time - forklift available)

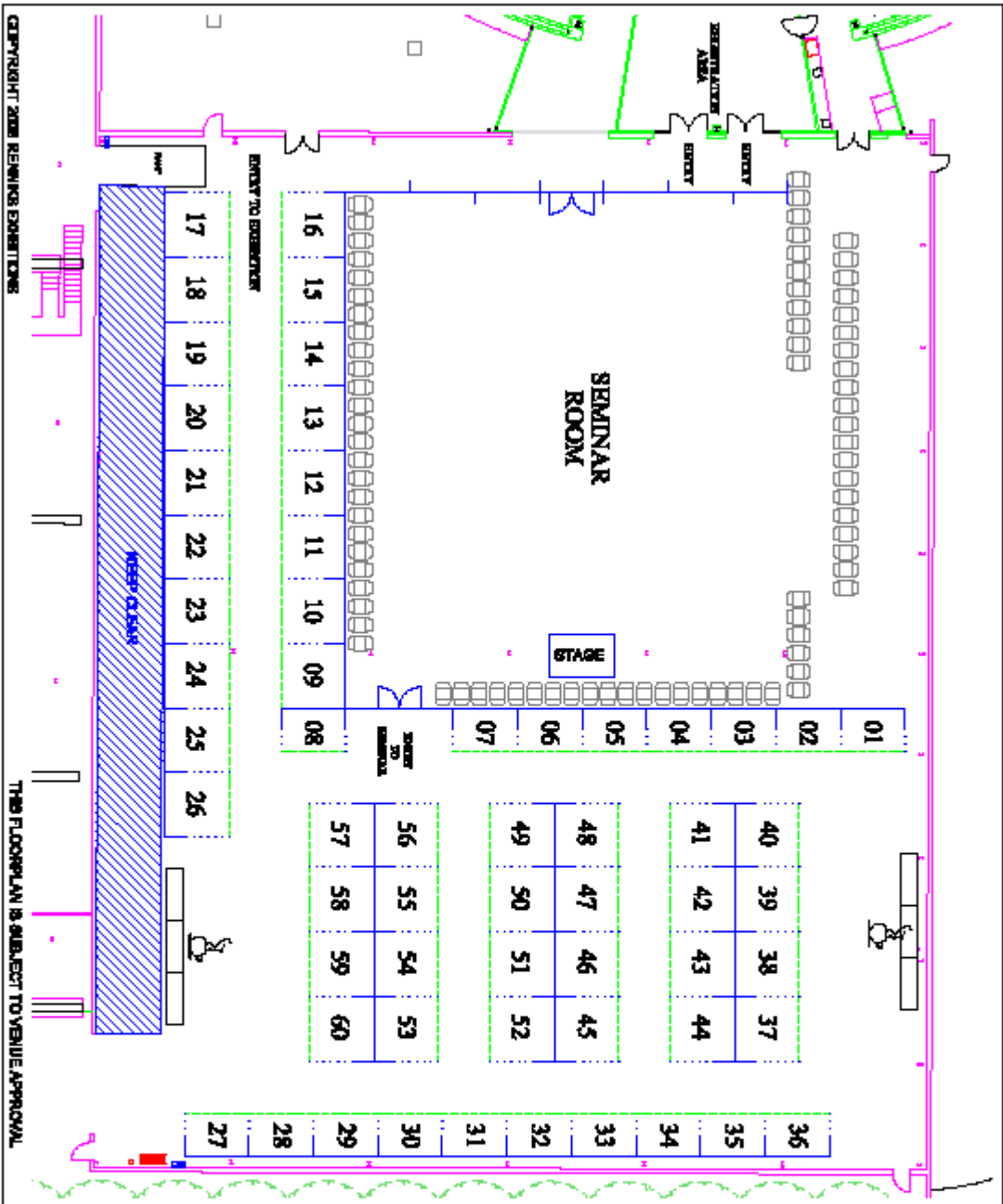
5.00 pm End

6:30 Pre-Dinner drinks

7.00pm CONFERENCE DINNER including conclusion of the conference

**Friday morning** - access to exhibition area to remove displays. (Forklift available)

**Optional Site visits** will be available on a sign up basis at the conference for **Friday morning**. These visits will be listed on our website [www.wea.org.au](http://www.wea.org.au)



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THIS FLOORPLAN IS SUBJECT TO VENUE APPROVAL



954 South Road  
 Edwardstown SA 5039  
 Ph : (08) 8292 3950  
 Fax : (08) 8293 5740  
 WWW.RENNICKS.COM.AU

**Notes:**  
 Numbered areas 1-4, 27-36 are 5m x 2m Squares with 5m x 1m of seating.  
 Numbered areas 9-40, 47-60 are 3m x 2m Squares with 3m x 1m of seating.  
 There is a total of 60 Booths. There is one 5m x 2m Stage. There are two Cranes on site.

**Key:**  
 Seating  
 Staircase  
 Restroom  
 Proposed layout for the Wherry Engineering Association Conference 2008

Author: Dale  
 17/11/18/19/20/21/22/23/24/25/26/27/28/29/30/31/32/33/34/35/36/37/38/39/40/41/42/43/44/45/46/47/48/49/50/51/52/53/54/55/56/57/58/59/60/61/62/63/64/65/66/67/68/69/70/71/72/73/74/75/76/77/78/79/80/81/82/83/84/85/86/87/88/89/90/91/92/93/94/95/96/97/98/99/100/101/102/103/104/105/106/107/108/109/110/111/112/113/114/115/116/117/118/119/120/121/122/123/124/125/126/127/128/129/130/131/132/133/134/135/136/137/138/139/140/141/142/143/144/145/146/147/148/149/150/151/152/153/154/155/156/157/158/159/160/161/162/163/164/165/166/167/168/169/170/171/172/173/174/175/176/177/178/179/180/181/182/183/184/185/186/187/188/189/190/191/192/193/194/195/196/197/198/199/200/201/202/203/204/205/206/207/208/209/210/211/212/213/214/215/216/217/218/219/220/221/222/223/224/225/226/227/228/229/230/231/232/233/234/235/236/237/238/239/240/241/242/243/244/245/246/247/248/249/250/251/252/253/254/255/256/257/258/259/260/261/262/263/264/265/266/267/268/269/270/271/272/273/274/275/276/277/278/279/280/281/282/283/284/285/286/287/288/289/290/291/292/293/294/295/296/297/298/299/300/301/302/303/304/305/306/307/308/309/310/311/312/313/314/315/316/317/318/319/320/321/322/323/324/325/326/327/328/329/330/331/332/333/334/335/336/337/338/339/340/341/342/343/344/345/346/347/348/349/350/351/352/353/354/355/356/357/358/359/360/361/362/363/364/365/366/367/368/369/370/371/372/373/374/375/376/377/378/379/380/381/382/383/384/385/386/387/388/389/390/391/392/393/394/395/396/397/398/399/400/401/402/403/404/405/406/407/408/409/410/411/412/413/414/415/416/417/418/419/420/421/422/423/424/425/426/427/428/429/430/431/432/433/434/435/436/437/438/439/440/441/442/443/444/445/446/447/448/449/450/451/452/453/454/455/456/457/458/459/460/461/462/463/464/465/466/467/468/469/470/471/472/473/474/475/476/477/478/479/480/481/482/483/484/485/486/487/488/489/490/491/492/493/494/495/496/497/498/499/500/501/502/503/504/505/506/507/508/509/510/511/512/513/514/515/516/517/518/519/520/521/522/523/524/525/526/527/528/529/530/531/532/533/534/535/536/537/538/539/540/541/542/543/544/545/546/547/548/549/550/551/552/553/554/555/556/557/558/559/560/561/562/563/564/565/566/567/568/569/570/571/572/573/574/575/576/577/578/579/580/581/582/583/584/585/586/587/588/589/590/591/592/593/594/595/596/597/598/599/600/601/602/603/604/605/606/607/608/609/610/611/612/613/614/615/616/617/618/619/620/621/622/623/624/625/626/627/628/629/630/631/632/633/634/635/636/637/638/639/640/641/642/643/644/645/646/647/648/649/650/651/652/653/654/655/656/657/658/659/660/661/662/663/664/665/666/667/668/669/670/671/672/673/674/675/676/677/678/679/680/681/682/683/684/685/686/687/688/689/690/691/692/693/694/695/696/697/698/699/700/701/702/703/704/705/706/707/708/709/710/711/712/713/714/715/716/717/718/719/720/721/722/723/724/725/726/727/728/729/730/731/732/733/734/735/736/737/738/739/740/741/742/743/744/745/746/747/748/749/750/751/752/753/754/755/756/757/758/759/760/761/762/763/764/765/766/767/768/769/770/771/772/773/774/775/776/777/778/779/780/781/782/783/784/785/786/787/788/789/790/791/792/793/794/795/796/797/798/799/800/801/802/803/804/805/806/807/808/809/810/811/812/813/814/815/816/817/818/819/820/821/822/823/824/825/826/827/828/829/830/831/832/833/834/835/836/837/838/839/840/841/842/843/844/845/846/847/848/849/850/851/852/853/854/855/856/857/858/859/860/861/862/863/864/865/866/867/868/869/870/871/872/873/874/875/876/877/878/879/880/881/882/883/884/885/886/887/888/889/890/891/892/893/894/895/896/897/898/899/900/901/902/903/904/905/906/907/908/909/910/911/912/913/914/915/916/917/918/919/920/921/922/923/924/925/926/927/928/929/930/931/932/933/934/935/936/937/938/939/940/941/942/943/944/945/946/947/948/949/950/951/952/953/954/955/956/957/958/959/960/961/962/963/964/965/966/967/968/969/970/971/972/973/974/975/976/977/978/979/980/981/982/983/984/985/986/987/988/989/990/991/992/993/994/995/996/997/998/999/1000

